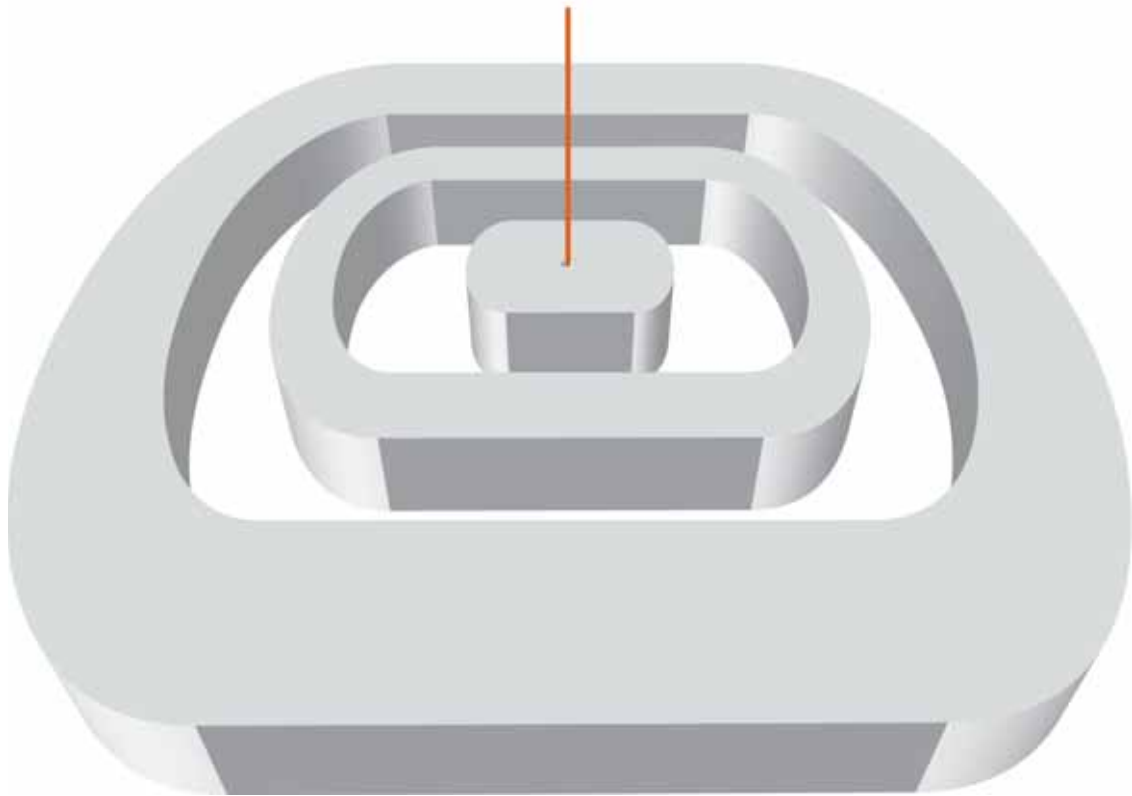


INFORMATION STRAIGHT TO THE CORE



- Are you able to provide accurate answers to the questions regarding your activity?
- Are you spending more time extracting information than actually analysing it?
- Do you have full knowledge on the progress of your business throughout the last year?
- Are the numbers you present accurate?
- Do you dread specific questions?
- Are you aware that what did not happen often matters more than what actually did happen?

**INFOBUSINESS,
PROVIDES YOU WITH THE
ANSWERS YOU ARE LOOKING
FOR.**

InfoBusiness collects the data that is scattered throughout the company within the various systems, in the database, excel files, etc., organizing and making the same data available to the right person, at the right moment and in the most appropriate format. Moreover, **it collects the information** integrated within the company software, **providing powerful analysis features that are at the same time extremely user friendly.**

The power, the ease of use and the effectiveness of InfoBusiness makes **you feel in control of the situation: you can easily build analysis starting from scratch, browse the information, create formulas, projections, comparisons, use the planning features and what-if analyses; use graphic tools, maps, create dashboards and navigate from macro to details without any limits.** All these with a **unique, complete and user-friendly tool.**

With InfoBusiness **you are able to avoid the dispersion of information and knowledge,** and you can be sure that your results **are always reliable, updated and easily interpretable.** Finally, the company data can be used intelligently and converted into a useful flow of information, which will then allow to:

- **Follow closely the company progress and optimize the performance;**
- **address the actions with higher effectiveness to make and undertake the right decisions;**
- **have full control over the information.**

you are efficient

InfoBusiness allows “making more and more rapidly”... but saving time and increasing productivity is not enough. With Zucchetti business intelligence you will find real answers to questions that remained for long time unanswered. You can discover unexpected correlations and easily measure crucial processes. This is how **you are efficient: you can achieve your goals and reach success!**

you have all the tools in a unique place

Unlike the traditional business intelligence solutions, the query functions, analysis, dashboard and reporting features can be found within one single **tool**. The user will no longer be forced to move from one application to another in order to reason on such information in a different way!

You are autonomous

InfoBusiness removes the “data creation” problem. You can spare the time of the resources employed in supplying data to others. You can directly have at your disposal the information you need, without intermediaries and without necessarily having IT skills. In this way, you drastically **reduce the time necessary for data collection** and for performing an analysis, offering **immediate outcomes and answers**.

you can integrate the information without any limits

InfoBusiness can read and **integrate information deriving from any structured source**: ERP systems, CRM and any other application based on database, excel file, etc.

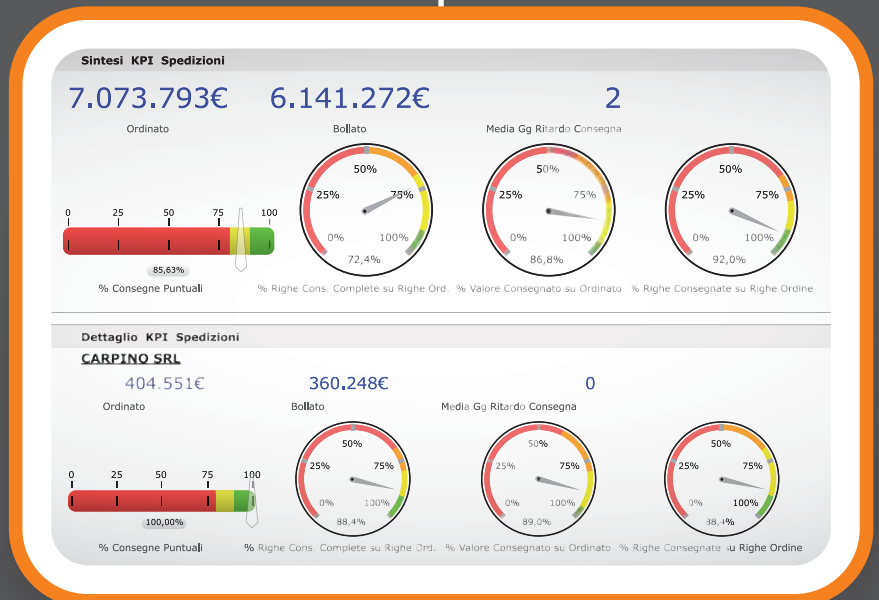
Needless to say, InfoBusiness is natively integrated with the Zucchetti products:

- Company management systems and ERP;
- Human Resources Management Software;
- Software for the management of professional firms.



you can perform in-depth analyses

You can analyse the data in an in-depth manner by proceeding “from general to specific” and vice versa. You can perform **aimed analyses, simulations and planning** not only on the aggregate and general data, but **also on single detail information**.



reasoning is easy

You can therefore **easily perform even more complex analyses**, in order to make faster and motivated decisions. The analysed data is presented through extremely simple and intuitive graphs and dashboards.

ONE SOLUTION, THREE USAGE METHODS

InfoBusiness is available in the following versions:

- client/server;
- web;
- mobile (tablet, smart phone, etc.).

The features of InfoBusiness are always available, independently from the preselected method. If, for example, modifications are carried out on a report from the office PC, when viewing the same document with your own tablet device while travelling, you can be sure that the same data is always correct and updated.



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